

**dubai
address by
maude**

**o'de rose X Dubai Design Week presents Tables &
Stools Precious Essentials**



o'de rose X Dubai Design Week:

Wednesday 28 October 5pm - 9pm

Precious Essentials: Tables/ Stools

Inspired by the diversity of the Dubai scene, o'de rose decided to blend those two worlds by reinventing a mainstream piece of furniture: table/ stool.

We called on two Artists, Sacha Walckhoff and Iyad Naja, whose only common points are the passion for beautiful designs and precious raw material.

Those artists will showcase at o'de rose their exclusive Table/ Stool designs on October 28th from 5pm to 9pm and will talk to media and guests about their work.

East: Iyad Naja: A Passion for Calligraphy



Iyad Naja received his BS degree in graphic design from LAU Beirut in 2000. Iyad worked in advertising and became creative director at Intermarkets, but his passion lies in design and more specifically in Arabic Calligraphy. It's the only time where he savors the moment. Inspired from daily life, Iyad Naja's works are to be perceived as a sensory experience. Whether a table, mirror, lamp, collage, wall calligraphy or even architectural facades, his art, fine and intricate, represents a stage and a single experience in the artist's life journey. Both decorative and expressive, his pieces focus on revitalizing his heritage. His innovative spirit allows him to celebrate the everyday in the form of high art. Both Micro or macro, design can take place on any canvas.

Iyad Naja seeks inspiration from elaborate cultures and bustling environments to merge the old with the new. He conceives works that communicate beyond the body of materials to create innovative pieces of high art.

A little bit of tradition

Clean cut classic calligraphy lines merge with cement like resin to end up being one.

